

# Chris Kempton

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## Education

### University of Michigan

Ann Arbor, MI

B.A., English Language and Literature, May 1997

#### Honors:

- 3.68 /4.0 GPA (3.9 /4.0 in major)
- Graduated from Honors College

## Experience

### MediaSpan Group, Inc. (1998-present)

Ann Arbor, MI

#### Software Engineer

- Designed comprehensive content management system for newspaper and magazine web sites. Software tracks wide array of frequently-changing data types (advertisements, stories, images, PDF pages), offering complete browser-based administration and integration with print-based content management systems. Software features e-commerce capabilities, supporting fully configurable online advertising sales as well as paid access to content. The application, now used by over 70 publications on 3 continents, is serving over 25 million page views and thousands of e-commerce transactions per month.
- Served as lead engineer on code authoring team, executing design in PHP/MySQL. Worked from both formal and loose specifications as changing market conditions dictated.
- Oversaw application maintenance and upgrades over 5 year period, adding features and modules to existing foundation. Software now features 15 different modules available for individual purchase.
- Designed next generation version of content management system. Led engineering team executing this design on the ASP.NET framework using C#.
- Designed and coded smaller web service applications using Java and Perl.

#### Webmaster

- Planned and executed new visual and information designs for corporate web site, writing HTML, JavaScript, and database markup as required.
- Fulfilled demand for password-protected company Intranet delivered over wide geographic distribution of clients.
- Designed and delivered numerous database-driven Intranet systems, where critical company data is shared and updated through browser interfaces.
- Joined software development team for new web-sharing product, writing source code for Macromedia Dreamweaver authoring extensions.

### The Pioneer Group (1997-1998)

Big Rapids, MI

#### Multimedia Assistant

- Created and maintained corporate web site and subsidiary sites for publishing chain, updating each daily.